

CHAPTERS
by
RAWILE



THE STORY BEHIND CHAPTERS

At the beginning of 2020, when the pandemic started, we found ourselves stuck in Tulum, Mexico. We had just launched Rawile a couple of months before, and it was beginning to take off slowly. Most of our campaigns and projects were canceled, we couldn't go back to Bali, and everything that was supposed to be a certain way had suddenly changed. It shook us and made us realize we needed to go all in with Rawile, putting all our energy and intention into our passion project wherever we were. We wanted to connect with people through our jewelry designs on a more personal level, to create talismans symbolizing stories that inspired us and whoever we reached, and to prove that you can reinvent yourself when things don't go as planned.

Three years later, Rawile has become a full-time project. We have been releasing new designs and limited editions that stand the test of time and trends, each telling a different story. However, since the beginning, we have wanted to create a bigger collection with a solid unifying concept.

We stumbled upon numerology, an ancient study that describes the influence of numbers on human beings and their environment. Each number from 1 to 9 has a personality and meaning; and you can find your number through your birth date. So we started researching more about it, and it got us very curious.

We have always been inspired by spirituality and astrology. Personality types, the enneagram, the zodiac, tarot and numerology are concepts that help you guide your path, and believe that you are part of something greater; that there are others like you with similar ideologies, moods, and attitudes.

All these concepts inspired us, but what if you don't feel 100% identified with your imposed "type"? We constantly evolve and change, and every experience we go through defines us. Should we keep believing we are "meant to be" a certain way? Can we not decide who we want to be? We needed to come up with a completely original concept, something we were proud of and genuinely believed in ourselves. We did not want to create a collection that limits you but gives you the freedom to choose who your story's main character is.

The idea rested in the back of our minds for a while and it wasn't until almost a year and a half later that something clicked. We were back in Bali then, and having our friends around helped.

Everyone we met on this island had gone through a breakthrough in life, accepting change to become a new person in their current chapter. Our friends had gone from

selling cars to writing, from bartending to making music, from writing code to photography, from high technology to interior design, from taking lessons in a classroom to learning in the field, corporate workers turned entrepreneurs, and the list goes on...

Each of us is a universe of ideas and experiences. We are constantly evolving interests, pursuing the things that make us feel alive. So why be defined if we can try, explore, risk, and put ourselves in diverse situations to become different characters in our own story?



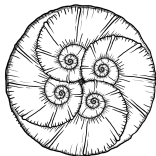
We believe that people are stories
with the power to write their own pages.

If your life was a novel,
what would it be about to keep you reading?

**Each necklace from this collection represents
a chapter, a reminder of the stage of your life
you feel attracted to experience.**

CHAPTERS

- 1 . The Visionary**
- 2 . The Unifier**
- 3 . The Creative Child**
- 4 . The Strategist**
- 5 . Sparrow of Change**
- 6 . The Keeper**
- 7 . The Seeker**
- 8 . The Achiever**
- 9 . The Ally**



Chapter 1

THE VISIONARY



***Seeing a door where
others see a wall.***

A natural leader capable of creating opportunities. A true innovator, a pioneer, who feels that coming up with ideas is not enough, needs to bring them to life and is happiest when accomplishing them.

Confidence and charisma give the visionaries courage and energy to take action and risks to accomplish whatever they have set their minds to.

Visionaries are fast learners who fuel their energy through many interests, hobbies, areas of study, and artistic projects. They can master different skills fulfilling their natural ability to lead and inspire others.

As the lion, the visionary leads the way into the jungle through an undiscovered journey.

If you find yourself attracted to this chapter, you might seek original ways of doing things, trust your innate creativity, and visualize yourself materializing something you've always wanted to do. You do not have to understand everything logically; intuition is your greatest ally, and there is no reason to hold yourself back.

innovation • self-focus • independence • motivation



The challenge

The visionaries' greatest challenges are becoming genuinely confident in their abilities and practice, trusting and cooperating with others, and letting go of their ego and tendency towards dominance.

Wear this chapter as a reminder

To prioritize yourself more often, have a stronger drive and initiative, and feel independent and confident about thriving on your own. To believe in your ideas and trust that achieving what you are capable of requires time, effort, and dedication.

To be bold and have the courage to finally start that project creeping into the back of your mind waiting to see the light of day.

***It's scary to jump, but scarier,
regretting not having done it.***

Chapter 2

THE UNIFIER



***Life becomes more fulfilling when
we learn to embrace its dualities.***

The Unifier is an extremely sensitive, empathetic, and intuitive individual who naturally understands people's energies.

Unifiers perceive both sides of a situation in an unbiased way; instead of wanting to control, they find a way to bring harmony into the space and make everyone feel welcome. Connected to their emotional and feminine side, they are aware of feelings, thoughts, hopes, and fears others haven't even expressed, then use them as opportunities to offer support.

As a bridge connecting two places, the Unifier brings different ideologies into harmony.

If you find yourself attracted to this chapter, you are aware of the unlimited possibilities of your reality. You see the magic of things as they could become rather than how they are, inspiring others in your journey. Your imagination allows you to realize that the limitations are only beliefs, trusting the potential of every situation.

empathy • cooperation • intuition • influence



The challenge

Due to their calm, cooperative and understanding personality, the biggest challenge for this character's chapter is learning to speak up when their needs aren't met.

Wear this chapter as a reminder

To connect more with your feminine side, listen to your emotions and trust your intuition. To practice empathy by learning different perspectives and finding a way to create harmony and peace from chaos.

***You hold an intuitive power to light
up someone else's day with a gesture
of empathy.***

Chapter 3

THE CREATIVE CHILD



***If you're not excited about it,
it's not the right path.***

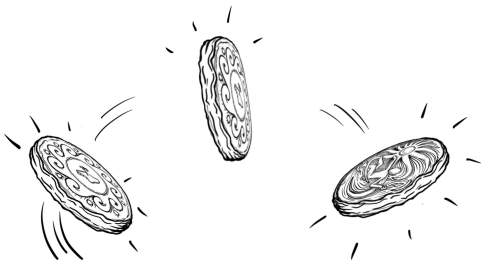
A child at heart that believes age is not an obstacle to enjoying the present moment at any stage of life. A magnetic and optimistic personality that never misses a chance to have fun, share with others, and express all the love and joy it embodies.

People in this chapter are artists interested in anything that engages their senses, who need to create something out of their imagination to feel alive. Words can communicate ideas, but to express our feelings, we need the unparalleled power of art.

Your entire life consists of the present moment.

If you are attracted to this chapter, you love finding beauty in simple things. Surround yourself with art and feel inspired to create and bring your imagination to life. You often find yourself daydreaming, drifting through ideas and thoughts of all kinds, wanting to express them to transform the world around you.

art • communication • optimism • curiosity • youth



The challenge

Their biggest challenge is working through creative blocks and fighting their emotional nature, which might sometimes bring demotivation. However, pushing themselves to stay disciplined and focused in the changing environment is vital for them to achieve their purpose.

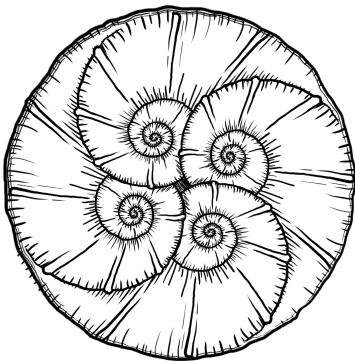
Wear this chapter as a reminder

To connect with your inner child and get closer to your authentic self. To be more present and enjoy each moment for what it is, embracing all types of creative expression and the connection you share with others.

Let it all go; see what stays.

Chapter 4

THE STRATEGIST



***Master the chaos in you.
You are not thrown into the fire;
you are the fire.***

The Strategist carries a wise and rational energy and can see the bigger picture and deeper meaning of almost any situation in a way few others can, which brings others a sense of security and consistency.

Strategists find satisfaction in applying their brain power to create and evolve. Guided by facts, they measure success with tangible results and have mastered the heads-down approach to life and work.

***Like a chess player, the Strategist
doesn't waste a move.***

If you find yourself attracted to this chapter, you like to stick to what is tried-and-true, guided by facts, and appreciate discipline and patience. Your strong willpower gives you a rational and logical perspective on life that helps you succeed and achieve your goals.

strength • practicality • patience • hardwork • loyalty



The challenge

The Strategists' most significant challenge is to loosen up their minds and methods and realize that unplanned events can bring beautiful outcomes. They must learn to relax and enjoy the process, as love and enjoyment are just as important as duty.

Wear this chapter as a reminder

Executing a thorough plan to materialize your ideas is just as important as conceiving them in the first place. So embrace taking action, set achievable goals, and start working towards your dreams.

A goal without a plan is just a wish.

Chapter 5
SPARROW OF CHANGE



***Somewhere, something extraordinary
is waiting to be discovered.***

The Sparrow of change is a free spirit, able to flow and adapt to thrive in different environments.

Sparrows of change are very curious and social, they bounce from one exciting experience to the next, squeezing every possible bit of enjoyment out of life in their quest to find fulfillment.

While change may be scary for most people, for them, it's the fuel for their creative expression.

There is nothing permanent except change.

If you find yourself attracted to this chapter, you have a strong desire to push your limits and explore unknown territories, to come up with original and different ways to navigate life, challenging anything conventional.

You are always down for an adventure and are unafraid to let go and be carried where the wind may take you.

adventurous • flexible • unpredictable • outgoing



The challenge

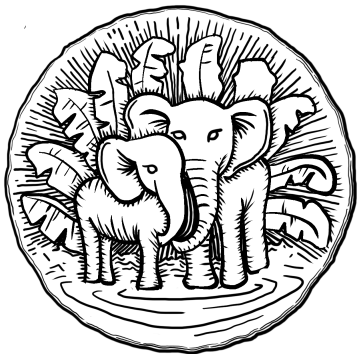
The biggest challenge of Sparrows of Change is to work on their commitment. A constant need to change their situation may ultimately lead to a feeling of unfulfillment and dissatisfaction. However, finding gratitude and appreciation for what they are experiencing now will balance their need to find the next big stimulation.

Wear this chapter as a reminder

To seek freedom. It will help you understand your transformation and adaptability as an essential part of the cycle of life. To liberate yourself from attachments and fear, work on your individuality and embrace the unpredictability of the unknown, as it is a realm full of the possibilities you are looking for.

***The nature of a sparrow was
never to live inside a cage.***

Chapter 6
THE GIVER



***No act of kindness, no matter
how small, is ever wasted.***

The Giver is the embodiment of the heart. An unconditional lover, nurturer, and protector with the ability to care, support and heal others.

Givers are always there when you need them; they have a powerful force of compassion and empathy, and their warm light makes you feel hopeful, safe, and at home.

The simple act of caring is heroic.

If you find yourself attracted to this chapter, you feel naturally inclined to be of value to others. Your creative and social nature helps you get along with people and raise a positive vibration in the environment.

care • protection • warmth • harmony



The challenge

Givers are blessed with a heart that allows them to be of great support to many. However, to be able to care and offer their energy to others, they must be in a good space with themselves first. To realize the importance of self-love and acknowledge that their needs are just as important as others. And to prioritize themselves in order to give love from a safe and healthy space.

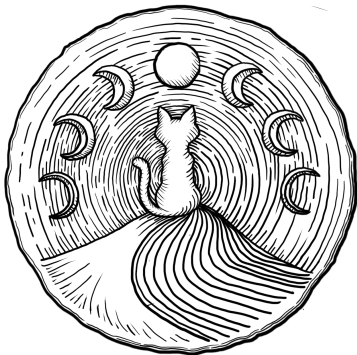
Wear this chapter as a reminder

To be more mindful of the ones around you. Being vulnerable to listen, open up and support others is an enormous act of courage that will bring perspective, purpose, and gratitude into your life, improving your relationship with yourself.

***The joy you give to others might be
the joy you are looking for.***

Chapter 7

THE SEEKER



***Growth comes from the inside out;
your soul is your only teacher.***

The Seeker is a deep and wise individual in a quest for knowledge, constantly looking for answers. With a strong sense of intuition and awareness, the seeker understands the power of the surroundings and believes coincidences are not accidents but signs from the universe.

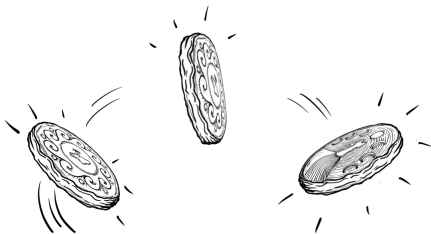
The Seekers experience the world as an endless opportunity for learning, discovery, and truth-seeking through analysis and spirituality.

Their greatest gift is their sense of wonder, which helps them to put their place in the world into perspective. It not only allows them to see beauty in the small things; but also reminds them that we are infinite and are a part of something much greater than our ability to comprehend it.

***Who looks outside, dreams; who looks
inside, awakes.***

If you find yourself attracted to this chapter, you are deeply emotional and intuitive with a vivid imagination. Your inner world is always where you feel most at home.

perception • introspection • spirituality • analysis



The challenge

The Seekers' challenge is to keep an open mind to others' beliefs, desires, points of view, ideas, and ways of perceiving life, as everyone's journey is unique and worthy of respect. To avoid judgment, channeling their ability of self-awareness to comprehend and inspire others.

Solitude is healing, but they should not forget to nurture and care for their relationships.

Wear this chapter as a reminder

To be present and aware of the signs that the universe gives you. Seek for answers within yourself. Your visions will only become clear when you can look into your heart.

***Knowing yourself is the beginning
of all wisdom.***

Chapter 8

THE ACHIEVER



***Whatever you dream you can do,
start it now.***

The Achiever can keep a cool head and a strong focus walking through any challenges in pursuit of an end goal.

Implementing and materializing ideas is the biggest source of pride and fulfillment for the achievers. They have a good sense of business and leadership skills. Their success is not due to luck but because of the constant attention and intention they put into their work.

***Anything can be mastered with
energy and persistence***

If you find yourself attracted to this chapter, you are naturally good at pursuing your end goals and not giving up. You are not afraid to fail; you know that failure will teach you great lessons about success. You will stand up and try again; it's just a matter of time until all the elements come together to achieve your objective.

direction • balance • strength • accomplishment



The challenge

While keeping their eyes on the finish line is good, they can get too obsessed with results. Their most significant challenge in this chapter is to see the value in themselves, not only through their achievements. To find a deeper sense of purpose in the process, recognizing the effort of others as an essential part of their success.

They must seek a balanced environment that is the most productive and healthy for them to thrive in all aspects of life.

Wear this chapter as a reminder

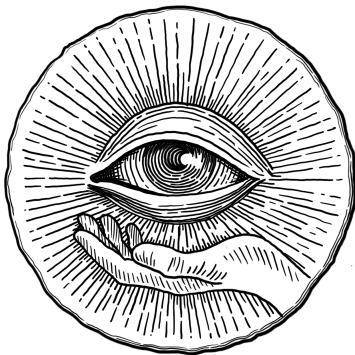
To not give up. Putting dedication, perseverance, and effort into your goals will bring you closer to your dreams.

Act on your ideas and make things happen. Remind yourself that everything is possible with discipline, drive, and determination.

***Believe you can, and you
are halfway there.***

Chapter 9

THE ALLY



***As we work to create light for others,
we naturally light our way.***

The ally is a compassionate and kind individual; always there to support us and believe in our dreams.

Allies always put their efforts towards creating the greatest good for their community. They have a calling to guide and empower us with their wisdom through a transformation process, teaching us to embrace the cyclical and changing nature of life and reminding us that when one door closes, another one always opens.

Their powerful energy gives us the confidence to bring ideas to life.

There is no better exercise for your heart than reaching down and helping to lift someone.

If you feel attracted to this chapter, you are gifted with deep sensitivity and empathy, especially understanding of others who are struggling and willing to provide valuable support.

kindness • wisdom • awareness • completion



The challenge

Allies must allow their altruistic nature to guide them in accepting support, love, and kindness from the world around them and use it for healing. Their most significant challenge is balancing dreaming with disciplined action, starting with returning to the present moment.

Wear this chapter as a reminder

Not to underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, all of which can turn a life around.

***Take good care of your lighthouse,
as its glare will guide many sailors
back home.***

a collection designed by

RAWILE



Packaging design by

Ric, Cande & Dan

Handcrafted by

Artisans in Bali

